

Creative iMedia at Barlby High School

Knowledge and skills development:

- Applying fundamental principles and concepts of digital media including factors that influence product design, use of media codes and conventions, pre-production planning techniques, legal issues and creation/publishing/distribution considerations
- Thinking creatively, innovatively, analytically, logically and critically
- Practical skills that can be applied to real-life concept and work situations
- Design, plan, create and review digital media products which are fit for purpose meeting both client and target audience requirements
- Independence and confidence in using relevant media industry skills

Pathways:

A Level:

- Media Studies

Vocational (Level 3):

- Creative Media Production & Information Technology
- Digital Media
- Information Technology

